

Contact: Steven Soifer, Ph.D. President, ARA steve@americanrestroom.org 443.898.2141

For Release November 18, 2022

American Restroom Association Celebrates World Toilet Day (Nov. 19th): Asks Starbucks to Do Same by Opening Their Toilets Again to the Public

Catonsville, Maryland, USA November 18, 2022 — In celebration of World Toilet Day this Saturday, November 19th, as declared by the United Nations, the American Restroom Association (ARA) has asked Starbucks to reconsider its decision to close some or all of their public restrooms to the public (for example, at the Downtown Mall in Denver) and to be a good public and corporate partner in the process. In July, CNN reported that "Starbucks can't be America's public bathroom," and that the company, according to CEO Howard Schultz and top leadership, is considering "closing restrooms" as an option (https://www.cnn.com/2022/07/21/business/starbucks-bathrooms-stores-closing/index.html).

However, according to the ARA, the nation's leading advocate for clean, safe, well-designed and well-maintained public restrooms (as seen in Sweden, Japan and elsewhere), Starbucks cannot legally do this, as it would violate U.S. plumbing codes. Said ARA President Steven Soifer, Ph.D.: "According to the International Plumbing Code (IPC 403.3) Starbucks (as well as other business establishments) must make their toilet facilities available to 'customers, patrons, and visitors' defined as anyone walking into their place of business." Each of the currently applicable plumbing codes in almost all governmental jurisdictions across the country requires this accommodation (see, for example, coverage in the Wall Street Journal https://www.wsj.com/articles/SB112232855662695358).

"If Starbucks either closes all their bathrooms or limits their use to actual paying customers, **the company will find itself running afoul of municipal, county or state plumbing codes** and opens itself up to either fines or lawsuits or both," said Soifer. For better or worse, and until there are better solutions (more municipally funded public toilets, preferably of the single-occupancy, all-gender design), people of all ages – customers or not – will rely on Starbucks, which must continue to be "America's public bathroom."

About American Restroom Association (ARA): a nonprofit founded in 2004, ARA advocates for the availability of clean, safe, and well-designed public restrooms. Accomplishments include successfully advocating for enforcement of and revisions to the International Plumbing Code, congressional testimony on gender equity in public restrooms in US Federal Buildings, and representing the USA in educating international audiences at Summits and Conferences of the World Toilet Organization (WTO). ARA brings together a multidisciplinary and independent team from architecture, engineering, education, academia, and social work. Learn more at http://www.americanrestroom.org.